

novaform®



Thank You!

Thanks for trusting us to get you up on the right side of the bed!

With over 15 years of sleep science under our covers, we are thrilled you've chosen us. Every one of our mattresses is designed based on researching what people just like you need for a great night's sleep. So, snuggle in, get comfy and zzzz....

The **novaform** Team

We're always thinking of ways to make your sleep
(and your tomorrow) better.

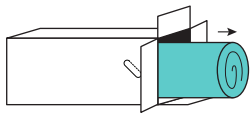
Find even more sleep stuff at **novaformcomfort.com**.

And if you like us, please leave a review!



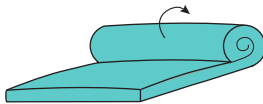
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Set. It. Up.



Unpack.

Your amazing, new mattress is in a box. We've got to get it out of that box. Open it in the room you like to sleep in.



Unroll.

Unroll your still compressed mattress from the outer plastic layer and place it on your bed frame or box spring. You're doing great, remember to hydrate. Get ready to see sleep science expand before your eyes. (Literally.)



Unwind.

Take a deep breath. Now carefully cut and remove the plastic sleeve. Be extra careful not to cut the foam. (You totally got this.) Your mattress will start expanding immediately and grow into the Cal King / King / Queen / Full / Twin / Twin XL we always knew it could be!

*Note that it can take up to 24 hours for your mattress to **fully** expand and reach its **full** potential. It's **totally** fine to sleep on it whenever you want to, though.

Things to Know (AKA FAQ BTW)

I need to talk to someone about this fantastic bed. Who can I talk to?

Chat with the sleep geniuses from Customer Care at 1-888-999-0499 (9:30 am - 5:30 pm EST) or at customercare@novaformcomfort.com.

Hey, where is your memory foam made?

Our foam is proudly made in the USA. And our foams are CertiPUR-US® certified, ensuring they are safe for the environment and for you.

How do I care for my memory foam mattress?

We care about you too! But in all seriousness. It can be spot cleaned with a damp cloth and mild, clear soap. Let air dry completely before covering with your crisp sheets though. There are also some product specific care instructions on the sewn-in tag, so be sure to check those out.

My new mattress doesn't feel how I thought it would. Should we talk about it?

Foam distributes weight evenly across the body, relieving pressure points, so sometimes it just takes a few nights to get used to the new feeling. Let your body get to know your mattress and your mattress get to know your body and you'll be catching record amounts of "z's" in no time.

Mattress 20 Year Limited Warranty

What does this limited warranty cover?

Innocor, Inc. warrants that the foam material in this product will be free from defects in material and workmanship as described in this warranty (hereinafter referred to as the "Limited Warranty"). Coverage under this Limited Warranty applies only to the original purchaser. Severe body contours are covered by this Limited Warranty. Severe body contours are impressions which exceed 1.5 inches in depth below the normal level of the product.

How long does this limited warranty last?

The Limited Warranty for this product starts on the date of purchase and expires twenty (20) years from the date of purchase.

What will Innocor, Inc. do?

If a covered defect occurs during the Limited Warranty period, Innocor, Inc. will repair or replace (at Innocor, Inc.'s option) the defective product. If a replacement is required, Innocor, Inc. reserves the right to substitute materials of equal or higher quality if a similar product is not available. Products will be replaced only once during the Limited Warranty period. The Limited Warranty period is valid from the date of your original purchase and only covers one replacement during the twenty (20) year period.

How do you get limited warranty service?

If you are considering placing a Limited Warranty service claim, please contact us at 888-999-0499 or email us at customercare@novaformcomfort.com. A simple claim form must be completed and submitted with a copy of the original purchase receipt or your packing slip for proof of purchase date and the law tags. You must provide transportation or accept freight charges to and from the nearest Innocor, Inc. factory for inspection of the warranted product (if requested) or to either return the product for repair or replacement of the product. At our discretion, we may request you to provide photos (digital or standard) of the defected product prior to its return for inspection, if requested.

How does state law apply?

This warranty gives you specific legal rights, and you may also have other rights which vary from state to state. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply. If an implied warranty or condition is created under applicable state law, you also have an implied warranty or condition, BUT ONLY AS TO DEFECTS DISCOVERED DURING THE PERIOD OF THIS LIMITED WARRANTY (20 YEARS).

Continued...

What is not covered by this warranty?

The Limited Warranty does not cover the following: imperfections of the fabric cover; slight body impressions (less than 1.5 inches in depth); comfort preference; transportation charges (if applicable); any abuse or unsanitary product condition; or damage caused by improper use or care. Failure to follow the manufacturer's use and care instructions may void this Limited Warranty. The zipper on the mattress is only for use in the manufacturing process and should not be zipped open or closed at any time by the consumer. Using the zipper will void your Limited Warranty. Mattress covers should not be removed to launder or for any other reason. Removing the mattress cover will void your Limited Warranty. Innocor, Inc. does not warrant that this product is suitable for any person's medical condition or that it will protect the user against bacteria, viruses, or other disease organisms. To the maximum extent permitted by applicable law, in no event shall Innocor, Inc. be liable for any special, incidental, punitive, indirect or consequential damages whatsoever in any way arising out of the use, or inability to use, the product.

Innocor, Inc. reserves the right to refuse service and invalidate this Limited Warranty when, upon inspection, the product is found to be in an unsanitary condition, or when the product failure is due to causes other than defective material and/or workmanship. This mattress is designed for full performance when used with a supportive foundation system (platform bed, slatted frame with horizontal center supports and/or a box spring). If used on a faulty foundation system, or on the floor, resulting in damage to the mattress, your Limited Warranty will be void. All warranties contained herein are void if the product is found to have been tampered with or misused by the purchaser beyond reasonable wear. This Limited Warranty shall not apply if the product has been damaged, intentionally or due to accident or neglect; including but not limited to damage caused by burns, cuts, water, stains, or bodily fluids. The consumer is required to protect the mattress with a stain resistant mattress pad, and this Limited Warranty does not cover defects or damage caused by a consumer's failure to follow this requirement. This Limited Warranty does not cover the normal increase in softness of the memory foam material or a decrease in the slow recovery feature (elasticity). These aspects do not affect the pressure-relieving qualities of the foam. The service terms stated in this Limited Warranty shall be the consumer's sole and exclusive remedy in the event of product failure during the Limited Warranty period. Innocor, Inc. makes no warranty beyond what is contained in this Limited Warranty. Innocor, Inc. does not authorize any person to create for it any other obligation or ability in connection with this Limited Warranty.

This was a big day.
So get some sleep and get ready for another one tomorrow.



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